

**THE INSTITUTE OF JAMAICA, NATURAL HISTORY DIVISION
EARTH DAY 2010
ESSAY, POSTER & PHOTOGRAPHY COMPETITION**

The theme for this year's competition is "Biodiversity at Risk!"

General Rules

1. The essay, poster and photography competition is an island-wide competition open to secondary school students from grades 7-11
2. The essays, posters and photographs must be the work of registered students of a school. The work should be verified and authorized by the Principal, Vice Principal or a Senior Teacher.
3. All entries must be accompanied by a declaration in writing from the Principal of the school that the works submitted are the original and unaided work of the pupils.
4. An entry form must be affixed to each entry (**on the back of each poster and photography entry and on the front of each essay entry**). The name and form of each entrant and the name of the school must be clearly written on the form

5. All entries must be addressed to:-

**Education Department
Natural History Museum of Jamaica
Institute of Jamaica
10-16 East Street
KINGSTON**

Entries should arrive or be delivered to the Institute of Jamaica no later than Friday, March 5 2010.

Essay Competition Rules

6. Entries for the essay competition (not more than ten (10) from each school) must be on one of the following:
 - i. **Climate Change: A Challenge for Biodiversity. Discuss**
 - ii. **How do marine activities impact biodiversity?**
 - iii. **What are the major factors that endanger biodiversity in the terrestrial environment?**

In your answer address both direct and indirect impacts on biodiversity, cite relevant examples to support your discussion, and suggest measures for minimization of adverse effects identified.

7. All essays have a **2500 word limit**. This limit should be indicated on the last page of the essay. A **printed copy** of the essay as well as **a copy on diskette or CD** should be submitted. Entries can also be submitted by email to **education.nhd@cwjamaica.com**

Poster Competition Rules

8. Entries for the poster competition (not more than ten (10) from each school) must depict the following theme:

- **“Biodiversity and Human Society”**

All entries must be 18 inches x 24 inches (46 cm x 61 cm) in size.

9. Each poster must be mounted separately.
10. Each poster can be given an appropriate title by the artist.

Photography Competition Rules

11. Entries for the photography competition (not more than ten (10) from each school) must depict the following theme:

- **“Biodiversity: Its Glory and Demise ”**

All entries must be 8 inches x 10 inches (20 cm x 25 cm) in size.

12. Each photograph must be printed on photo paper and individually mounted.
13. Each photograph can be given an appropriate title by the photographer. Please **include one sentence describing your photograph.**

Display and Judging

14. Posters and photographs will be mounted for display and judging in the Discovery Room and essays will be sent to a panel of adjudicators on Monday March 15, 2010.
15. A selection committee appointed by the Natural History Division (NHD) will judge the entries and award prizes to the schools and students that, in their opinion, have submitted the best entries.
16. The selection committee has the authority to choose the entries to be displayed in the exhibition.
17. The criteria for awarding points are as follows:

POSTER & PHOTOGRAPHY COMPETITION

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|------------------------------------|---|-----------|
| • Originality | - | 20 |
| • Composition & Design | - | 30 |
| • Presentation & Finish | - | 20 |
| • Interpretation of Theme | - | 30 |

ESSAY COMPETITION

- | | |
|----------------------------------------------------------------|-----------|
| • Originality Expression, & Interpretation of Theme | 30 |
| • Grammar | 20 |
| • Presentation, Structure & Organization of Ideas | 20 |
| • Content | 30 |
18. Entries that do not follow the guidelines listed above will be disqualified.
 19. The Institute of Jamaica reserves the right to keep entries for publication in the media as well as any other promotional and educational non-profit venture.